

62 "EVERYTHING FOR THE LILY POOL" Ag

Water Lilies - Fancy Goldfish - Aquatics

25c



SLOCUM'S FAMOUS TRIO — \$14.80

Our 3 Very Finest Originations

Natural color photo on Anscochrome taken at Slocum Water Gardens

PURITY —Huge WHITE ; the Largest White Hardy Water Lily (8-9 inch)	\$6.00
PINK SENSATION —The PINK Water Lily of Tomorrow	6.00
KING OF BLUES —Outstanding rich violet BLUE	5.00
Value—\$17.00	SPECIAL \$14.80

SLOCUM

**WATER
GARDENS**

FINEST IN WATER LILIES

950 UPPER FRONT ST.
BINGHAMTON, N. Y.

Lotus are the most fascinating of all water plants. No pool is complete without at least one. They hold their giant leaves 2 to 3 feet out of the water, and their 10 to 14 inch blooms high above them. The most fragrant of all lilies. Long before the birth of Christ they were worshipped by Egyptians, Chinese, and Japanese. Many burial crypts and ceremonial instruments have been found with lotus designs on them. They will give an Oriental splendor to your pool which no other flower can give. Lotus will bloom in a tub or half barrel set on top of the ground.

Lotus are one of the easiest of all flowers to grow. LOTUS WILL BLOOM in just a TUB or HALF BARREL set on top of the ground (or sunk). Just fill the tub half full of rich soil, mix in some fertilizer, fill up with water and plant. They will do better, however, when planted in large boxes (3 feet square by 1 foot deep) and placed in the pool. They should not have over 1 foot of water above them. (6 inches is best.)

EGYPTIAN PINK LOTUS: (The Sacred Lotus of the Nile). The same lotus that was worshipped by the Egyptians four thousand years ago. A very pleasing shade of pink. A spicy fragrance you will never forget. Once established, it is hardy even though it does come from Egypt. Will bloom in a tub or half barrel. Giant tuber, \$4.50.

The lotus lily is not only outstanding for its beautiful, huge fragrant blooms but it is also beloved for its huge umbrella-like leaves held high above the water; for its gorgeous long, pointed buds and its huge seed pods which somewhat resemble a salt shaker. These seed pods when dried are used in winter bouquets throughout the world.

LOTUS FERTILIZER: Most of the failures with lotus are due to: (1.) the fertilizer used or (2.) the lack of fertilizer. Lotus are more particular than any other aquatic plant in regard to their fertilizer. The only fertilizer we recommend is our **SLOCUM'S PERFECTION**. Use 2 to 3 lbs. and place in bottom of planting container. Lotus prefer a clay type soil, but this is not essential. Any garden soil is all right. Avoid using any rotted dairy fertilizer, except in bottom of planting tub.

Note: Our Giant Lotus generally bloom the first year 2 or 3 months after planting. The ordinary small roots and plants such as most growers ship to their customers require 2 years to bloom.

DOUBLE RED PEKINESE LOTUS (N. PEKINENSIS RUBRUM PLENUM)—the King of all Lotus. We searched all over the world for this magnificent rare lotus and finally found it in 1955. Very hardy. Giant double rose-red flowers. Giant tubers or runners. \$7.50 each.

Here are two of the finest lotus lilies in existence. These outstanding two lotus will bring an exotic touch to your pool such as no other aquatics can contribute. They are the two outstanding lotus in their color classes. Don't overlook this magnificent Duet.

IMPROVED EGYPTIAN PINK LOTUS: (Left.)

The pink lotus of tomorrow. New, superb, colossal! An outstanding new pink lotus which is larger, more perfect and more beautiful than the old Egyptian Pink Lotus. It was the most outstanding single lotus lily at our Gardens this past season. In fact, it received more comments than any other aquatic which we grow. Very hardy. A beautiful combination of rich pink with creamy yellow center. Suitable either for pool culture or for planting in a tub or half barrel. The outstanding single pink lotus in the world today. Giant tuber (only runners available in late spring). \$5.00.

AMERICAN YELLOW LOTUS: (Below.) Beautiful huge creamy yellow flowers of a most exquisite shade. Makes ideal combination with Improved Egyptian Pink Lotus. Very hardy. Blooming size tubers potted plants or runners, \$4.00.



FLAVESCENS: Lovely cream-colored flowers. Free blooming. Large Tubers, \$5.00.

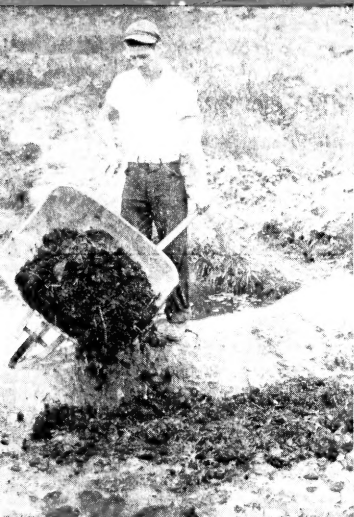
SACRED LOTUS DUET... \$7.90

Natural color photo on Ansco color film taken at the Slocum Water Gardens

Copyright September 1957 by Slocum Water Gardens, Binghamton, N. Y. Printed in U. S. A.

WATER LILIES GROWN IN ROTTED DAIRY FERTILIZED LILIES!

OUR LILIES WILL LIVE YOU MORE THAN TWICE THE BLOOMS!



We grow our water lilies in soil enriched with 20 to 30 per cent **ROTTED DAIRY FERTILIZER**. This gives us the largest roots that it is possible to grow.

For growing and propagating hardy water lilies nothing will take the place of **ROTTED DAIRY FERTILIZER** for developing large roots and buds. We do not recommend it to our customers, however, as it generally discolours the water green (due to algae growth). For our customers' pools, we recommend our own scientifically balanced **SLOCUM'S PERFECTION** (See next page). This scientifically balanced fertilizer will not discolor your pool green when used as directed.

← **A worker at our gardens dumping in the rotted dairy fertilizer.**

This is the most important step in growing hardy water lilies. We use many tons of well rotted dairy fertilizer each season. We are very fortunate in being situated in the center of one of our nation's largest dairy sections. We can therefore secure rotted dairy fertilizer at very little cost. Note: Well rotted dairy fertilizer is not at all disagreeable to work with.

uated in the center of one of our nation's largest dairy sections. We can therefore secure rotted dairy fertilizer at very little cost. Note: Well rotted dairy fertilizer is not at all disagreeable to work with.

On left: Average root as we grow them in rotted dairy → fertilizer. On right. Average root grown in ordinary pond soil as most growers grow them. Only roots grown in soil enriched with 20 to 30 per cent **rotted dairy fertilizer** ever reach such gigantic size as the root shown on the left. Note also the large number of buds on the root grown with rotted dairy fertilizer and the single bud on the other. **Our dairy fertilized roots will give you 2 to 3 times more blooms than just ordinary roots!**

Please Note: (1) Only roots which we pull in early May or later have buds developed. (2) The following hardy varieties form only slender roots and may or may not be budded when you receive them: Rose Arey, Pink Opal, Snowball and Pink Charm. **Remember: We ship the Largest Roots that Grow! !**

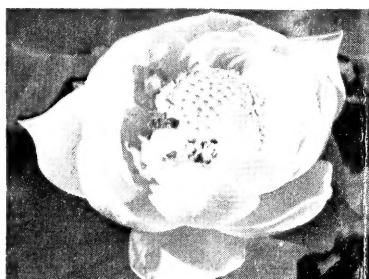


DOUBLE LOTUS DUET — \$10.50

The perfect color combination for your pool. They can also be planted in separate tubs and set in your lawn.

ROSEUM PLENUM: (Double Rose Lotus.) Natural Color Photo on Ansco color film. The Queen of all lotus lilies. This lotus attracted more attention last year than any other water plant we grow. Flowers are of tremendous size — usually 10"-12" across. Free flowering and very hardy. Easy to grow and will come up year after year. **Large Tubers. \$6.00 each.** →

↓ **SHIROMAN LOTUS:** Very, very double huge white flowers; each bloom is a perfect symbol of purity and chasity. Will live over winter in outside pool if protected the same as hardy water lilies. **Large Tubers. \$6.00.**



5 Perennial Lilies. Perfect for the Small Pool



ROYAL QUINTET — \$20.00

Natural color photo in KODACHROME taken at
the Slocum Water Gardens



By nature, all of these lilies have a small leaf-spread

THEY ARE ESPECIALLY SUITED FOR THE SMALL POOL

JAMES BRYDON—King of RED Water Lilies	\$5.00
SNOWBALL (Gonnere)—Queen of WHITE Water Lilies	5.00
SOMPTUOSA—Prince of PINK Water Lilies	5.00
GOLDEN CUP (Chromatella)—Princess of YELLOW Water Lilies	4.00
PAUL HARIOT—Clown of ORANGE Water Lilies	4.50

Value—\$23.00

SPECIAL—\$20.00

SLOCUM'S PERFECTION

The PERFECT Water Lily Fertilizer

After many years of experimenting in our growing and display ponds we have developed a scientifically balanced fertilizer, SLOCUM'S PERFECTION (the Perfect Water Lily Fertilizer). It contains everything that water lilies and aquatics need and is excellent for other flowers, perennials, and shrubs. Use one and one-half to two pounds for each lily and place in bottom of planting container. For MORE and LARGER BLOOMS, USE SLOCUM'S PERFECTION! 3 lbs., \$1.00; 7 lbs., \$2.00; 12 lbs., \$3.00; 25 lbs., \$6.00.

PLEASE NOTE: Rotted cow manure is good but generally discolours the pool green (due to algae growth). If

used at all, it should be used only in the bottom of planting tub.

FERTILIZING DURING SUMMER: Water lilies are very heavy feeders. You will get more and larger blooms if you feed them SLOCUM'S PERFECTION 3 or 4 TIMES during summer. Place a large handful in cheese cloth or a paper sack and press into soil close to roots. Repeat on 2 or 3 sides of each plant.

SPRING FERTILIZING: When the pool is being cleaned in the spring, remove top layer of soil and spade in 2 lbs. of SLOCUM'S PERFECTION. Replace top soil.



Natural Color Photo on Ansco Color Film
Taken at Slocum Water Gardens

*First
Patented
Hardy
Water Lily*

**PEARL OF THE
POOL**

(Plant Patent No. 666)

*The Queen
of Pink
Water
Lilies*

AFLAME

(Escarboucle)

DIVINE DUET . . . \$9.60

PEARL OF THE POOL (Upper two pink lilies in above photo): The first hardy water lily ever to be patented. Originated by Perry D. Slocum, proprietor of the Slocum Water Gardens. Undoubtedly one of the two most beautiful pink water lilies in the world today—the other being our new Pink Sensation. Several dozens of visitors, after viewing all of the varieties of lilies which we have here at our 10 acres at Binghamton, told us that Pearl of the Pool is their favorite of them all.

The flowers are large and are borne freely. A wonderful lily. A GIANT ROOT \$5.00.

AFLAME (Escarboucle) (Illustrated in color above): The most brilliant of all red hardy water lilies. A very bright blood red. A good bloomer. Form is more STAR shaped than most other reds. Large blooms. A GIANT ROOT, \$6.00.

**A BOOK YOU WILL NEED: "GOLDFISH
VARIETIES AND WATER GARDENS"**

by Wm. T. Innes.

We truly believe this to be the most complete book ever published on water lilies and goldfish. An ideal book for either the amateur or professional water gardener. Very freely illustrated, many in actual color. Beautiful and educational. Also describes the breeding of goldfish both from the commercial and amateur point of view. 381 pages . . . price \$5.50 each postpaid.

COME AND VISIT US! Thousands of people visited our display grounds here at Binghamton this past summer. Our visitors were simply awe-stricken as they gazed upon the wonderful beauty of the thousands of water lilies in all colors of the Rainbow. We had many blooms on display measuring 10 inches across. 6,000 to 8,000 blooms a day is about normal.

**FINEST
IN**

HARDY WATER LILIES

**GIANT 2 YEAR OLD STOCK—THE LARGEST ROOTS THAT GROW
OUR GIANT ROOTS WILL GIVE YOU MORE BLOOMS!!**

Everybody loves the hardy water lilies. The word water lily stands for purity. With their beautiful flowers and pads floating upon the water, the hardy lily is a perfect symbol of purity. A lovely pool of hardy lilies with shrubs or a rock garden for the background is truly a poet's paradise. Hardy lilies are equally at home in the concrete pool, tub or half barrel. (See Page 22.) They are **PERENNIALS** and will bloom year after year.

Hardy lilies are one of the easiest of all flowers to grow. Just plant them horizontally in a box (2 feet square x 1 foot deep), half barrel, or bushel basket, and watch them grow. They do best with about 1 foot of water over their roots. For best results place 1½ to 2 lbs. of **Slocum's Perfection** (the perfect water lily fertilizer) in the bottom of each planting container. Hardy lilies can also be planted in soil in bottom of pool. (See Page 22 for **PLANTING TUBS and BOXES.**)

Hardy lilies are all day bloomers. They open in the early morning and close in the afternoon. Each flower lasts 3 to 5 days. Hardy lilies bloom **continuously** all summer long. Our Hardy lilies are all grown with Rotted Dairy Fertilizer. We ship the largest roots that grow!

Notice: By nature the following varieties form smaller roots than other varieties: Aurora, Paul Hariot, Rose Arey, Pink Opal, Pink Charm, Pearl of the Pool, Snowball, James Brydon.



\$11.75

THE FINEST IN THEIR COLOR CLASS

ATTRACTION—Our showiest red.

ROSE AREY—Our richest rose pink.

GOLDEN CUP—Our loveliest yellow.

Value—\$13.50

SPECIAL PRICE \$11.75

REDS

The red lilies are the most popular of all the colored water lilies with visitors to our garden. Their brilliant showy colors stand out above all others. All the red lilies are **exceptionally free flowering**. If your pool is large enough, be sure to include several of them as they have a wide color range.

AFLAME (Escarboucle): The most brilliant red hardy water lily. (See previous page.) **\$6.00.**

JAMES BRYDON: The finest red water lily of them all. A beautiful deep rose red. The only fragrant red, having the perfume of sweet apples. An exceptionally free bloomer. Its broad, concave petals give the flower a distinct cup-shape. Size—5 inches across. Beautiful purple leaves. Its small leaf spread makes it **ideal for either tub or the small pool**. Our first choice for an all around red. (Illustrated in color on Page 4.) A **GIANT ROOT**, **\$5.00.**

ATTRACTION: The largest red water lily. The huge flowers are a rich mahogany red—deeper colored than any other red we list. Being a very free bloomer as well, this lily rates as one of the world's greatest water lilies. (Illustrated in color on Page 7 and Page 23.) A **GIANT ROOT**, **\$5.00.**

GLORIOSA: A beautiful red lily that does well everywhere—even in partial shade. It has everything that one could long for in a lily: Beauty, size, freedom of bloom, dependability, and a very long blooming season. Do not overlook this one! (Illustrated in color on back cover.) A **GIANT ROOT**, **\$4.50.**

ROBINSONI: A glorious orange-red. Its 4 to 5 inch flowers are borne very freely throughout the season. The broad petals are rolled near the tips giving a "pinched" effect. Leaves are bronze-purple. A real beauty (Illustrated in color on Page 7.) A **GIANT ROOT**, **\$5.00.**

PINKS

PINK SENSATION: Our newest origination. The finest pink hardy water lily in existence. Complete description on Page 8.

PEARL OF THE POOL: Patent 666—see previous page.

AMABALIS: A huge star shaped lily that is truly magnificent. The color is a light-medium pink, being deeper in the center of the flower. "Amabalis" is French for "pleasing" and truly that describes this lovely flower. One of the first to bloom in the spring and last to stop in the fall. A sensation! (Illustrated in color on Page 7.) A **GIANT ROOT**, **\$4.50.**

ROSE AREY: The "sweetheart" of all water lilies! A magnificent deep salmon pink with beautiful rolled petals. The most fragrant hardy water lily, and my mother's favorite of them all. When planted in a large container and allowed to form a colony of several roots (requires 2 or 3 months), it is free flowering. (Illustrated in color on back cover.) A **GIANT ROOT**, **\$4.50.**

SOMPTUOSA: A rich strawberry pink. Not flecked and spotted as are Splendida, Neptune, Formosa and most other free blooming deep pinks. A delicate, but noticeable, fragrance. Exceptionally free blooming. Medium sized flowers, 5 inches across. One of the first lilies to bloom in the spring. Plant it with **GOLDEN CUP**. The contrast of pink and yellow is magnificent! (Illustrated in color on Page 4.) A **GIANT ROOT**, **\$5.00.**

MORNING GLORY: One of the most beautiful water lilies in the world. It is a magnificent waxy soft pink—almost white. A very free bloomer, having as many as 5 blooms at once the first year and high as 14 the second. (Illustrated in color on back cover.) A **GIANT ROOT**, **\$4.50.**

PINK OPAL: A lovely deep pink, similar to Rose Arey in color but deeper. Has a delightful fragrance and makes a perfect cut flower. Medium size flowers. It does **splendidly in the small pool or tub garden.** **\$3.50.**

MARLIAC FLESH: Quite similar to gorgeous Morning Glory only a little smaller. We recommend this for any size pool, including tub gardens. In habits and freedom of bloom, it is identical to the popular Golden Cup. Do not overlook this one! A **GIANT ROOT**, **\$4.00.**

PINK CHARM: A very charming light pink. Fragrant. A moderate bloomer. **\$3.00.**

LUSTROUS: Distinctly different from other pinks, both in color and in shape of flower. The cup-shaped flowers are sort of a rosy peach color. Wonderful bloomer. A **GIANT ROOT**, **\$5.00.**

MARLIAC ROSE: A wonderful lily. Color—old rose. **\$4.50.**

4 Outstanding Perennial Water Lilies



BLUE RIBBON QUARTET — \$16.95

Natural Color Photo on Ansco Color Film taken at our Gardens
ATTRACTION—Largest RED Water Lily. Very choice \$5.00
AMABALIS—A huge PINK Lily of perfect STAR form.

One of the largest and choicest of lilies 4.50

ROBINSONI—Lovely ORANGE-RED changeable. You
 may substitute Sunrise (deep yellow) if you wish . . 5.00

SNOWBALL—Finest WHITE Water Lily. Very double 5.00

Value \$19.50

SPECIAL—\$16.95

YELLOWS

SUNRISE: This is the largest of all hardy water lilies. It averages 8-10 inches in diameter and is truly a sensation. Visitors to our pools seeing it for the first time always go into ecstasies over it. It has very long slender petals. The color is a beautiful sulphur. Be sure to order this one. (By nature the first few leaves each spring are oddly curled.) (Illustrated in color on Page 23.) A GIANT ROOT, \$5.00.

MOOREI: The deepest yellow water lily. Free blooming. Very choice and rare. Supply limited. A GIANT ROOT, \$5.00.

SPECIAL VALUE

GOLDEN CUP (Chromola): The name describes it perfectly. One of the most profuse bloomers of all water lilies. Three or three blooms per plant daily throughout the summer is the usual case. Six or eight blooms at a time is not at all uncommon. We recommend this for any size pool, including tub gardens. Leaves are beautifully mottled with purple. (Illustrated in color on Page 4 and back cover.) A GIANT ROOT, \$4.00.

WHOLESALE PRICES

We can give very attractive wholesale prices on Hardy and Tropical Water Lilies, Water Plants, Fish Grass, and Snails to those who are qualified to receive them. Please write us on your stationery so that we can see that you are qualified.

HARDY WATER LILIES



PINK SENSATION . . . *the pink water lily of tomorrow*

Natural color photo on Anseo Color Film taken at the Slocum Water Gardens

Here is the pink water lily the whole world has been waiting for. It has everything including the same rich color throughout the flower; is extremely free-blooming; has fragrance; remains open two or three hours after other hardy water lilies have closed. Here at our Gardens, it stays open from early in the morning until about 6 P.M. One plant usually has 3 or 4 blooms at a time throughout the whole summer. One of our wholesale customers after seeing it at our Gardens, ordered 10. Two months later, this same customer ordered 50 or more with a note that this is the finest pink she has even seen. A GIANT ROOT, \$6.00.

WHITES

PURITY: Largest white hardy in the world. Have measured $8\frac{3}{4}$ inch blooms. Faintly pink on first day. Very free blooming. A GIANT ROOT, \$6.00.

SNOWBALL (Gonnere): A magnificent white lily which is just about "perfection" itself. Very double, resembling a huge snowball. (Illustrated on Pages 4, 7.) A GIANT ROOT, \$5.00.

ODORATA MAJOR: A huge pure white lily. Very showy. A GIANT ROOT, \$3.00.

TUBEROSA RICHARDSONI: A huge, very double, white water lily which is very fragrant. The most beautiful white hardy water lily in the world. We recommend this especially for the medium or large sized pool due to large leaves. \$4.00.

CHANGEABLE COLORS

Here are three of the finest and most delicately colored lilies in our gardens. Every pool should have at least one of them. They open up a light color and grow darker through each successive day. Quite often one may see **THREE DISTINCTLY DIFFERENT BLOOMS ON THE SAME PLANT.** All are very dependable and extremely free flowering.

ROBINSONI: Described on Page 6 under Reds. Can also be considered a changeable as it grows deeper with age. A GIANT ROOT, \$5.00.

COMANCHE: The orange water lily. It opens up a rich apricot and changes to a deep copper-orange as the flower ages (see color illustration on back cover). It has one of the longest blooming seasons of any lily, giving nearly five full months of bloom in this climate. A remarkable lily. A GIANT ROOT, \$5.00.

PAUL HARIOT: One of the finest of all hardy lilies. Very unusual coloring. An apricot-yellow, the first day, which gradually changes to a brilliant orange-pink by the third day. After the first day it closely **RESEMBLES** the **TALISMAN ROSE** in color. A very small leaf spread. Its habits make it **especially suited for the tub garden or the small pool.** Very free flowering. Do not overlook this one! (Illustrated in color on Page 4.) A GIANT ROOT, \$4.50.

SPECIAL VALUE

AURORA: The only **PIGMY** lily which we list. Very small leaves, roots, and flowers. It has the widest color range of any changeable. Opens apricot-yellow and changes to deep orange-red. **Ideal for the Tub Garden or an odd corner of any pool. \$1.00.**

OUR 21st YEAR

Twelve years ago, we moved to our present location at 950 Front St., Binghamton, N. Y., where we opened up our new show house and packing house. We also have here at Binghamton 3 green-houses and 9 acres of display pools, in addition to the 10 ponds at Marathon, N. Y. We will do all of our shipping from our Binghamton address. **WE ARE NOW ONE OF THE LARGEST PRODUCERS OF WATER LILIES AND AQUATICS IN THE WORLD.**

IF YOU CANNOT USE OUR CATALOG, WILL YOU PLEASE GIVE IT TO SOMEONE WHO CAN? Thank You.

GIANT ROOTS—Our Tropical Lilies are started with a special fertilizer. They have a tremendous root growth and are usually in bloom when we ship them out. Our Hardy Lilies and Lotus are grown in soil containing 20 to 30 per cent rotted dairy fertilizer. This assures our customers of the largest possible roots. We feel absolutely certain that our roots are unsurpassed in size and quality.

HARDY ROOTS—All of our Hardy Water Lilies and Lotus pass the winters under the ice in our spring-fed ponds without special protection. Only strong and hardy roots can withstand such treatment.

OUR GUARANTEE—We guarantee to send you large, blooming size, healthy roots and plants. If any plant fails to grow and we are notified within 30 days, we will gladly replace, express collect. (Note: Lotus cannot be replaced after July 15th because of root growth.) Should replacement be desired, please give probable cause of failure in detail. We guarantee live delivery of goldfish and scavengers. If more than 1 or 2 fish are lost in shipping and we are notified within 10 days, we will gladly replace number lost, express collect. Please do not ask for replacements if just one or two fish die as we always give a few extra fish with every order. **NOTE: We can replace goldfish only when a BAD ORDER REPORT from your local express office accompanies the request.**

CUT RATE PRICES—You are invited to compare our prices with those of any other water lily concern. You will find our prices as low as the lowest, and much lower than those of some growers. You can also secure a tremendous saving through our Special Collections.

FREE GIFT with \$7.50 (or more) Order—1 Variegated Sweet Flag or 1 Blue Water Iris will be included **FREE** with every order we receive **BEFORE** May 1st.

FREE GIFT with \$15.00 (or more) Order—1 Variegated Sweet Flag and 1 Blue Water Iris will be included **FREE** with every order we receive **BEFORE** May 1st.

PLEASE NOTE—If we run short on gift plants, we reserve the right to send you an equal or greater value in other plants.

SPECIAL COLLECTIONS—To save you money and time in making out your order we have grouped together desirable water lilies, lotus and bog plants at greatly reduced prices. You are invited to make use of these bargains.

HOW WE SHIP—Experience has taught us that **EXPRESS** (shipping charges collect) is the safest and best way to ship all lilies, aquatics, goldfish, and scavengers. If you wish your order sent parcel post at your risk, add 15% to cover postage, packing and handling charges. On orders smaller than \$2.50, please add 50¢ for postage, packing and handling. Only orders for plants, snails, and fish food can be sent parcel post. All other items must travel via railway express. **NO C.O.D.'s.** Send check or money order with order, please!

ORDER EARLY—Very important! You will then be assured of the best of everything, besides helping us to avoid the rush. We will ship at proper planting time.

Many of our varieties of water lilies and aquatic plants, as well as pools in all parts of the country, are included in the sets of beautiful Kodachrome 35-mm. slides which are available for rent from Philip Corliss, Somerton, Arizona. Write him direct for details.

Perry Slocum received his A.B. from Cornell in the Class of 1935. Since his graduation, he has spent much of his time and income establishing one of the largest Water Lily and Goldfish Farms in the country. He now has 25 spring-fed ponds covering about 12 acres in production of Water Lilies and Goldfish.

Perry Slocum personally fills or supervises the filling of every order that is shipped out from Slocum Water Gardens. He will supply you with only the highest quality stock because he wants you and your friends to reorder from him next year.

(Note: to avoid I-I-I in this catalog, yours truly will use he or we.)

FOR MORE NEWS ABOUT OUR GARDENS, SEE PAGES 12 AND 13



PERRY D. SLOCUM
Proprietor of Slocum Water Gardens



Courtesy of Better Homes & Gardens

A Perfect Lily Pool

NATURALIZE YOUR POOL LIKE THIS ONE!

Left Foreground: Graceful Cattail.

Background: Lotus and Giant Arrowhead.

PERENNIAL LILIES for the NATURAL POND

Do you have a cottage on a lake or a pond? Approximately 15% of our customers do have and plant water lilies in front of their cottages. They can be planted either directly in the bottom of the lake if the soil is good, or in planting containers. Just imagine beautiful water lilies in different colors floating on the water in front of your cottage. Water lilies planted along a lake or pond will improve the fishing too because the fish like to hide underneath the pads. The lily pads protect the fish from their natural enemies such as hawks, herons, and kingfishers. All fish ponds should be heavily planted with lilies. Although all hardy water lilies are suitable for planting in the natural pond, we specially recommend the following collections: ➔

Special Collections for Natural Ponds

These are the finest of all for the natural pond or lake!

- | | |
|---|-------------------------|
| 5 Odorata Major: fragrant beautiful white, | \$13.15 (value \$15.00) |
| 10 Odorata Major: | \$26.10 (value \$30.00) |
| 5 Pink Opal: very rich, fragrant deep rose, | \$15.35 (value \$17.50) |
| 10 Pink Opal: | \$30.45 (value \$35.00) |
| 5 Pink Charm: very lovely, fragrant apple blossom pink, | \$13.15 (value \$15.00) |
| 10 Pink Charm: | \$26.10 (value \$30.00) |
| 5 Tuberosa Richardsoni: the most beautiful white hardy water lily in the whole world, | \$17.50 (value \$20.00) |
| 10 Tuberosa Richardsoni: | \$34.80 (value \$40.00) |

== HOW TO GROW WATER LILIES ==

EASY TO GROW—Water lilies are the easiest of all flowers to grow, for they require no care once they are set out. No weeding, no hoeing, and no hand watering. They grow equally well in every state in the Union, whether North or South, East or West. Just plant them in a box, tub, half barrel, or bushel basket and watch them grow.

TUB GARDENS—Many of the most beautiful water lilies do splendidly in just a tub or half barrel, sunk in ground and filled half full of rich soil. We especially recommend tub gardens to those who have a small lot in the city or who rent their property, as they are easily moved. (See Page 22.)

BUILDING THE POOL—(See Page D in middle of catalog.) Select a sunny location if possible. Many lilies will bloom in partial shade, however. Build your pool of concrete with sloping sides (no form required) using a 3:2:1 mixture (3 parts gravel, 2 parts sand, 1 part cement). It should be 6 inches thick, 2 feet deep, and should be reinforced with heavy 2 inch mesh chicken wire in the center of the concrete. Pockets can be built along the sides for shallow water plants by pressing bricks into soft concrete. Fill with water and drain twice before planting lilies. When dry, paint with our blue under-water enamel. (See Page 18.)

BOXES—Although it is not necessary, lilies generally do best when planted in containers about 2 feet across by 1 foot deep. Boxes, tubs, half barrels, and bushel baskets are all satisfactory. Avoid redwood boxes for they stunt lilies. **Our solid cedar PLANTING TUBS are ideal.** (See Page 22.)

SOIL—Any good garden loam is all right. If sod (especially rotted sod) is available use it. Sod is richer than plain dirt. Be sure to mix in some kind of fertilizer. You will have more and larger blooms if you do.

FERTILIZERS—After many years of experimenting in our growing and display ponds we have developed a scientifically balanced fertilizer. **SLOCUM'S PERFECTION** (the Perfect Water Lily Fertilizer). It contains everything that water lilies and aquatics need and is excellent for other flowers, perennials, and shrubs. Use 1½ to 2 lbs., for each lily and place in bottom of planting container. For **MORE and LARGER BLOOMS, USE SLOCUM'S PERFECTION**; 3 lbs., \$1.00; 7 lbs., \$2.00; 12 lbs., \$3.00; 25 lbs., \$6.00.

ROTTED DAIRY FERTILIZER is also good but often discolors the water even when used in correct amounts. Use 1 part to 3 or 4 parts of soil and place in bottom of planting container. Although rotted cow manure is good, it will not give as good results as our scientifically balanced **SLOCUM'S PERFECTION**.

PLANTING—Put about 6 inches of water over soil. Plant Hardy Water Lilies **horizontally (not upright)** about 1 inch deep with crown exposed. Plant tropicals **upright**, covering up to crown. (Caution: Tropical leaves are thin and wither easily in sun when out of water.) Fill water to 1 foot gradually.

WHEN TO PLANT—Hardy water lilies may be planted from the last of April to the middle of August. The earlier the better however. Tropicals should not be planted until the weather is settled which, in the latitude of

New York and Chicago, is about June 1st. Further South, after May 20th is usually all right.

SAND—It is desirable to cover dirt after planting with one inch of sand. This prevents fish and frogs from stirring up the soil and aids in keeping water clear.

FERTILIZING DURING SUMMER—Water lilies are very heavy feeders. You will get more and larger blooms if you feed them **SLOCUM'S PERFECTION 3 or 4 TIMES** during summer. Wrap a large handful in cheese cloth or paper bag and press into soil close to roots. Repeat this on 2 or 3 sides of each plant. Do not disturb plant or container.

WINTER CARE—Cover pool or tub garden with boards and 2 feet of hay (or straw). Weight down. Hardies keep perfectly this way. Tropicals should be replaced each spring, unless a greenhouse is available. Goldfish may be left in pool providing—(1.) The water is about 2 feet deep, and (2.) Maple leaves do not blow into pool. Otherwise, remove goldfish to tub in cellar. If desired, Hardy Lilies may be moved to cellar and kept covered with water or wet burlap.

SPRING CLEANING—As soon as weather permits, drain or dip out pool and remove all rubbish. Give each lily 1½ to 2 pounds of **SLOCUM'S PERFECTION**. Every other year at this time do the following: 1.) dig up each plant; 2.) pull or cut it apart; 3.) change soil mixing in 2 pounds of **SLOCUM'S PERFECTION** near bottom of planting container; 4.) plant back just the largest root; 5.) destroy others.

LOTUS—Lotus tubers look like bananas. They like a heavy rich soil. Plant them **horizontally or flat** (not upright). Cover with 2 inches of soil. They require 2 to 10 inches of water (no deeper). Plant at the same time as Hardy water lilies. Lotus begin to grow in June, usually, in this climate. (Caution: In unpacking and planting Lotus Tubers, be careful not to break them for they are very brittle.)

DISTANCE APART—The average lily requires a space 3 feet across (or more). A 5 foot pool will take care of 3 or 4 lilies. A 10 foot pool will accommodate 6 to 10 lilies and other aquatics. A little more space should be allowed for the larger flowering lilies. The lilies pictured on Pages 4 and 24 do well in very crowded quarters (less than 3 foot square), due to their naturally small leaf spread.

PESTS—Mosquitoes can be kept out by goldfish. Black aphids can be killed with DDT bombs, or washed off with the hose so that the fish can eat them.

BLOOMING SEASON—Hardies bloom best here in the North during June, July, and August. Tropicals are at their best in August, September and October. By ordering both Hardies and Tropicals, you can have five months of continuous blooming.

DIVIDING—Roots of Hardies should be divided every second year, allowing at least 4 inches of root attached to crown. Dividing can be accomplished by breaking roots apart with hands or by cutting them with knife.

CHANGING SOIL—Give lilies new soil every second year. Use garden loam (or sod) and mix in 2 lbs. of **SLOCUM'S PERFECTION** for each lily.

VISIT "SLOCUM WATER GARDENS"

Come to Binghamton (the Water Lily Capital of America) and see our beautiful new display grounds. It comprises 9 acres of water lilies in all colors of the Rainbow, many with blooms up to one ft. across. We are located on the main highway

Continued on pg. 13



Here you see Mr. and Mrs. Slocum standing by their huge 16' sign which stopped thousands of passing motorists this past season. Some visitors drove 800 miles purposely to visit our gardens.

Why not include SLOCUM WATER GARDENS in your vacation plans this summer? We have thousands of beautiful water lilies in all shades of the rainbow blooming for your enjoyment throughout the summer. For 5 full months (May, June, July, August and September) our display ponds present a sight to behold! !

Part of one of our large display ponds as seen from the main highway. Note the Wishing Well where several hundred visitors stopped to make their wish during the past season. Note the miniature 8' lighthouse. Note 4 huge rustic bridges, and the aluminum "Lover's Dome" in the distance. Also notice the hundreds of water lilies displaying their glorious blooms. Since this photo was taken another large display pool was built by a bulldozer, in the central background. Pink Sensation in foreground.

THE KIND OF PLANTS WE SHIP OUR CUSTOMERS!

A section of our Orlyt greenhouse showing a large bed of Pamela in the foreground and Mrs. Edwards Whitaker in the background, just prior to shipping. When this photo was taken every plant had one or two blooms on it. It is a great delight to walk through our tropical greenhouses when the lilies are in bloom as they scent the whole air with their fragrance.



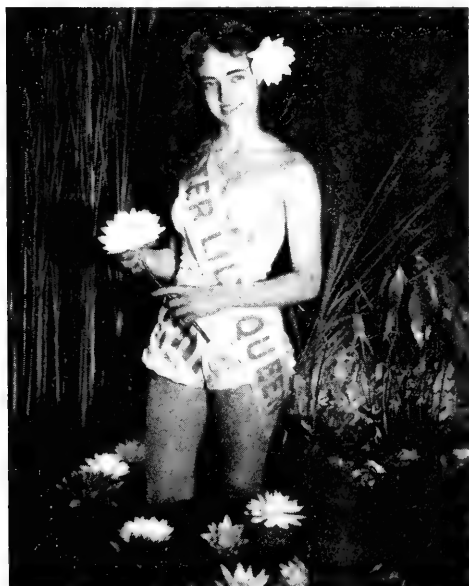
Suzanne, our youngest, with TUB GARDEN near entrance to Slocum Water Gardens. Many people begin water gardening with a TUB POOL, as we did.



... THE BEAUTY SPOT OF THE EAST

routes 11 and 12, one mile north of Binghamton. This is the main highway to Syracuse and Utica. Thousands of visitors stopped and gazed at our beautiful Gardens this past season. We really do have one of the most beautiful spots in the East.

Here is a view showing two of our three large greenhouses together with our new show house and packing house. This photo was taken prior to the completion of landscaping. Also since this photo was taken, our Orlyt greenhouse has been moved down from Marathon and placed alongside of the greenhouse to the right. We now have three beautiful greenhouses in full production of tropical water lilies and aquatics.



Here is Miss Ruth Hayes, our latest Water Lily Queen. Ruth lives in Binghamton. Isn't she lovely, folks?



Two young ladies enjoying the tropical water lilies in full bloom in our concrete display pool. The lilies reach enormous sizes and present a beautiful and unforgettable display.

Another view of our beautiful display grounds here at Binghamton. Notice the thousands of water lilies floating upon the water. Many thousands of visitors and passing motorists enjoyed this beautiful scene last summer. Please also note Wishing Well, lighthouse, our 4 rustic bridges and Lovers' Dome in the distance. Pink Sensation in foreground, Golden Cup and Moorei in the distance.





WATER LETTUCE

Beautiful velvety green leaves which somewhat resemble lettuce. Ideal for catching goldfish spawn. Now that it is illegal to ship water hyacinths interstate, this is the very best plant of all for spawning goldfish. It also helps keep down the algae by "starving it out." The bushy roots afford a hiding place for baby fish. \$.50 each; 3 for \$1.00; 12 for \$3.50.

Oxygenating Plants

For Pool and Aquariums

If you have goldfish in your pool (and all pools should have) **oxygenating plants** are absolutely essential. Oxygenating plants (1) **absorb** the carbon dioxide which the fish give off and **liberate oxygen** which the fish must have to live. (2) **Fish** need oxygenating plants to spawn and lay their eggs in. (3) **Baby fish** need them to hide in, otherwise they will be eaten by their own parents. Plant in small containers and place on pool bottom; or tie a weight to them and drop them in.

WATER MILFOIL (Myriophyllum): Very fine green leaves on long bushy stems. Used in goldfish hatcheries for spawning. Extra large bunch, \$.50; 3 for \$1.25.

ANACHARIS: A native plant that is very satisfactory as an oxygenator. A lovely deep green. Very hardy. Extra large bunch, \$.50; 3 for \$1.25.

CABOMBA: Bright green, fan shaped leaves. Green or red stems. Large bunch for \$.50; 3 for \$1.25.

CORKSCREW VALLISNERIA: Ideal especially for Tropical fish aquarium, but equally at home in Goldfish aquarium or pool. This is a rooted plant. \$1.00 per dozen; \$5.00 per 100.



Anacharis

Floating Water Plants

Some of the most interesting of the aquatics are included in this group. Imagine plants just floating around naturally on the water surface, living on air and water! Except for Floating Heart, you do not have to plant Floating Plants.

PLEASE NOTE: Duck Weed and Water Lettuce should be in every goldfish pool!

DUCK WEED: Very small bright green leaves which resemble polka-dots floating on the water. An excellent fish food. Fish are the most active and healthiest when they have access to Duck Weed. It should always be available to them. Large portion, \$.50; 3 portions, \$1.00.

PARROT FEATHER: Beautiful feathery, bright green foliage. Trails over water surface. 3 for \$.50; 7 for \$1.00; 12 for \$1.50.

FLOATING HEART: Lovely deep yellow flowers with small heart-shaped leaves. It should be started by pressing into soil near water surface. Once started, it will trail over water surface, sending out numerous small vines. \$.50 each; 3 for \$1.25; 12 for \$4.50.

FLOATING WATER PLANT COLLECTION—\$3.00

6 Water Lettuce	} ALL FOR \$3.00
3 Floating Heart	
3 Parrot Feather	



Cabomba



This picture was included just to show how large a root will grow when grown with rotted dairy fertilizer. A 3 year old Comanche root. In just plain soil, this Comanche would have been only about half this size. Nothing will take the place of rotted dairy fertilizer for growing hardy lilies! Only about 10 inches of root is left with crown for shipping. The rest is cut off as it is not needed. Incidentally, the gentleman is Spencer Albro, the photographer who took many of the pictures in this catalog, including the colored ones.

OXYGENATING COLLECTIONS

For **SMALL POOL**, 3 x 4 feet. One **LARGE BUNCH** each of Anacharis, Water Milfoil and Cabomba, \$1.25.

For **MEDIUM SIZED POOL**, 4 x 6 feet. Seven **LARGE BUNCHES** in above 3 varieties, \$2.75.

For **LARGE POOL**, 8 x 12 feet. Twelve **LARGE BUNCHES** in above 3 varieties, \$4.50.

SHALLOW WATER AND BOG PLANTS

Naturalize Your Water Garden!



Water Plant Collections
5 CHOICE PLANTS—\$2.00
10 CHOICE PLANTS—\$4.00
 (Will include 2 of some kinds)
 Please list plants preferred



The **WATER CANNA** puts on a wonderful show when 3 or more are planted together.

Water lilies and lotus only make up half of the beauty of a water garden. To get that so desired naturalistic, tropical effect, shallow water and bog plants are essential. In the case of the formal pool, plant them in the corners and center. For the informal pool, plant them anywhere along the bank and water edge (of course, the background is preferable).

Plant the following in moist soil to 6 inches of water

HARDY PLANTS

← **GIANT DOUBLE FLOWERING ARROWHEAD:** Undoubtedly the finest shallow water plant. Large double white flowers and huge arrowhead leaves. Supply limited. Four feet. Each, \$1.00.

BLUE WATER IRIS: One of the most graceful, artistic, and satisfactory of all shallow water plants. Lovely deep blue flowers. Two feet. (See illustration.) 50¢ each; 3 for \$1.25; 12 for \$4.50.

YELLOW WATER IRIS: Similar to above only yellow. 50¢ each; 3 for \$1.25; 12 for \$4.50.

MARSH MARIGOLD: One of the most beautiful of our native bog plants. Clusters of large golden yellow flowers. Blooms in early spring. Plant in moist soil. 15 inches. 50¢ each; 3 for \$1.25; 12 for \$4.50.

PICKEREL RUSH: Beautiful fringed deep blue flowers. Blooms continuously all summer long. Lovely deep green calla lily-like leaves. 18 inches. (Illustrated on Page 22.) 50¢ each; 3 for \$1.25; 12 for \$4.50.

GIANT ARROWHEAD: Leaves resemble real arrowheads. Pretty white flower spike. Adds immensely to a pool. 12 to 18 inches. (Illustrated on Page 10.) 50¢ each; 3 for \$1.25; 12 for \$4.50.

VARIEGATED SWEET FLAG: The whole plant has a very sweet fragrance. Graceful green and white variegated blades with interesting bright green blossom spikes. 3 feet. 50¢ each; 3 for \$1.25; 12 for \$4.50.

FLOATING HEART: Beautiful deep yellow flowers, about 1 inch across. Miniature heart-shaped leaves. Hardy. 50¢ each; 3 for \$1.25; 12 for \$4.50.

PARROT FEATHER: Beautiful fuzzy green foliage on long trailing stems which spread over water surface. Ideal for trailing over a fountain. 3 for 50¢; 7 for \$1.00; 12 for \$1.50.

GRACEFUL CATTAIL: Graceful, sword-like blades. Dark brown flower spike. Four feet. (Illustrated on Page 10.) 50¢ each; 3 for \$1.25; 12 for \$4.50.

WATER CANNA (Thalia dealbata): Very artistic and attractive. Waxy, canna-like leaves with a red border. Purple flowers, 4 to 6 feet. For a remarkable effect, plant 3 together in a bushel of soil enriched with SLOCUM'S PERFECTION. \$1.00 each; 3 for \$2.75.

WATER FORGET-ME-NOT: Lovely blue flowers. Will grow in moist soil or shallow water. 8 to 12 inches. 50¢ each; 3 for \$1.25; 12 for \$4.50.

PEPPERMINT: The real genuine peppermint 50¢ each; 3 for \$1.25; 12 for \$4.50.

WATER ARUM: Leaves resemble Indian spearheads, and blooms resemble the calla lily. 50¢ each; 3 for \$1.25; 12 for \$4.50.

FLOWERING RUSH: A very good aquatic with pinkish blooms. 50¢ each; 3 for \$1.25; 12 for \$4.50.

WATER CRESS: Beautiful bright green foliage. IDEAL for sun or shade. Edible and delicious in salads. 3 for \$1.00; 12 for \$3.50.



The graceful **BLUE WATER IRIS** is unsurpassed in beauty and hardiness as a shallow water plant. Remains green all summer.

TROPICAL PLANTS

WATER POPPY: Very deep yellow blooms resembling California poppies. Floating water lily like leaves. Very free blooming. 50¢ each; 3 for \$1.25; 12 for \$4.50.

UMBRELLA PALM: Umbrella-like leaves raised 2' or more above the water. Will grow either in or out of water. 50¢ each; 3 for \$1.25; 12 for \$4.50.

PURPLE WATER HYACINTH: Similar to ordinary water hyacinths only with purple blooms. 75¢ each; 2 for \$1.40; 12 for \$7.50.

VIOLET-STEMMED TARO: The name describes it perfectly. Very striking and lovely. \$1.00 each.

IMPERIAL TARO: The most beautiful leaves of any aquatic. Each leaf has a huge splash of violet. 75¢ each.

DeLUXE WATER PLANT COLLECTION

All very choice plants

1 Violet Stemmed Trio

1 Pickerel Rush

2 Variegated Sweet Flag **SPECIAL—\$3.50**

2 Yellow Water Iris

2 Water Lettuce

Finest in TROPICAL WATER LILIES

Tropical Water Lilies are the largest, most fragrant and loveliest of water lilies. Some varieties average 8 to 12 inches across, many being actually larger than a dinner plate. Their exotic fragrance can often be detected at a distance of several feet. In general, Tropicals are better bloomers than the Hardies and are at their best in the late summer and fall when the Hardies are on the decline. There are two types of Tropicals, Day Bloomers and Night Bloomers. Both are best treated as annuals. Give them at least a 4 foot space if you want them at their best (Panama Pacific, Dauben and August Koch, however, will do splendidly in a half barrel, tub or very small pool as their leaf spread is more confined). Flowers are held 6 to 18 inches above water.

Tropical lilies are just as easy to grow as the hardy lilies. Just fill any box (should be at least 18 inches across and one foot deep), tub, half barrel, or bushel basket with rich soil, cover over with one inch layer of sand, and sink into pool. Always plant tropicals after the box or tub has been placed in the pool. Reason: Tropicals have very thin leaves and the sun or wind will soon wither them if they are left out of water.

Tropicals should not be set out until warm weather definitely arrives. Reason: They might become stunted by the cold and never recover. We ship most of our Tropicals in early and middle June. To Southern customers, however, we can ship as early as May 1st, if desired.



A good example of a Day Blooming Tropical as grown in the large pool of George E. Wood, East Haven, Conn. Notice that there are 8 blooms present, all held above the water. Tropical Lilies will outbloom any Hardy Lily if they are well fed. Mr. Wood usually orders 25 lbs. of our Slocum's Perfection Fertilizer each spring.



A GIANT BUDDED TROPICAL (variety, Blue Beauty) such as WE SHIP to our customers. Notice the NUMEROUS BUDS, the FLOWER, the HEAVY ROOT DEVELOPMENT and ABUNDANT LEAF GROWTH. Such GIANT, BUDDED PLANTS have a head start on the plants of most growers. For MORE AND LARGER BLOOMS, GROW OUR GIANT, BUDDED TROPICALS!

The Tropicals we ship are started with a special fertilizer to give them maximum possible growth. They will have a head start over plants that many growers ship.

The plants we ship are not only budded but are usually in full bloom. (Occasional exceptions: Night Blooming Tropicals which by nature bloom a little later than Day Bloomers.) **For MORE and LARGER BLOOMS, GROW OUR GIANT BUDDED TROPICALS!**

PINK

MRS. C. W. WARD: Undoubtedly, the showiest deep pink tropical of them all. Exceptionally free blooming. Flowers are held about 18 inches above the water. (Illustrated in color on Page 19.) A GIANT PLANT, \$4.00.

ORCHID

GENERAL PERSHING: Described on next page.

BLUES

BLUE BEAUTY: A gorgeous deep blue. Often reaches nearly a foot across. Very free blooming. Highly fragrant. One of the greatest of all tropicals. (Illustrated in color on Page 23.) A GIANT PLANT, \$4.00.

MRS. EDWARDS WHITAKER: The Queen of all light blue water lilies. A magnificent heavenly-blue. One of the two largest water lilies in the world. (The other is Missouri—white night bloomer.) Flowers average 10 to 11 inches across. Often reach 13 inches—much larger than dinner plates. (Illustrated in color on Page 19.) A GIANT PLANT, \$4.00.

DIRECTOR GEORGE T. MOORE: Described on next page.

DAUBEN: A very lovely light-blue. Wonderful for the TUB GARDEN, or small pool. Develops miniature plants in centers of its leaves which frequently blossom while still attached to Mother plant. A GIANT PLANT, \$3.50.

PURPLE AND VIOLET

(Two varieties below develop small plants in center of leaves which often bloom in late summer.)

PANAMA PACIFIC: Rich lilac-purple. Splendid for tub garden or small pool. (Illustrated in color on Page 19.) A GIANT PLANT, \$4.00.

AUGUST KOCH: One of the greatest water lilies of them all. Petals are a deep bluish violet. The sepals are lilac-purple. A GIANT PLANT, \$4.00.

WHITE

MRS. GEO. H. PRING: Beautiful and very fragrant, creamy-white of huge size, very free flowering. A GIANT PLANT, \$4.00.

NIGHT BLOOMING LILIES

No pool, regardless of size, is complete without at least one night blooming lily. Your pool will then put on a show 24 hours a day. Night blooming lilies will make your pool a beautiful sight during the hours when your gardens are most often enjoyed by your family and friends.

Night bloomers open just before dark and stay open until nearly noon the next day. On cloudy days they do not close. Each bloom will open and close for several days.

WHITE

MISSOURI: Giant creamy-white. One of the two largest water lilies, being equalled in size only by Mrs. Edwards Whitaker. Often reaches 13 inches across. White lilies show up better than colored ones at night and this is the Queen of them all! (Illustrated in color on Page 19.) A GIANT PLANT, \$4.50.

PINK

EMILY HUTCHINGS: Giant red-pink. Probably the brightest colored water lily in existence. Very free flowering. (Illustrated in color on Page 19.) A GIANT PLANT, \$4.00.

MRS. GEO. C. HITCHCOCK: Beautiful rose pink, one of the largest of the night bloomers. A GIANT PLANT, \$4.00.

RED

H. C. HAARSTICK: Described and illustrated below.

MOONLIGHT TRIO

The 3 Best Night Blooming Water Lilies
Plant Night Bloomers for Evening
Enjoyment of Your Pool! ! !

MISSOURI: Largest white night-bloomer.

MRS. GEORGE C. HITCHCOCK: Largest pink.

H. C. HAARSTICK: Largest and most brilliant red.

Special **\$11.35**

How to Plant a Tub Garden



DIRECTIONS

1. Choose a sunny location.
2. For best results, sink tub at least halfway into soil.
3. Place 4" of good garden soil in bottom of tub.
4. Plant Hardy Water Lilies flat (horizontally) as shown above.
5. Plant Tropical lilies upright.
6. Plant bog plants upright as shown. (Variegated Sweet Flag pictured above.)
7. Water Lettuce do not require planting. Like Ivory Soap—they float!
8. Add 1/2" sand.
9. Spread burlap bag on top of sand. (This prevents soil from being stirred up when water is added.)
10. Fill tub with water.
11. Add snails and fish.
12. Feed fish with Slocum's Perfix Fish Food every other day.

SUPER DE LUXE TRIO

\$11.85

Enjoy 24 hours of bloom a day with these three super lilies; 10" to 12" blooms are frequent. Three of the largest and most beautiful tropical water lilies in existence. A perfect color combination.

DIRECTOR GEORGE T. MOORE: Undoubtedly the outstanding deep blue water lily in existence. A true navy blue. It was by far the favorite blue with visitors to our Gardens this past season. Very free blooming. GIANT PLANT. \$4.50.

GENERAL PERSHING: A most beautiful shade of orchid-lavender. In late season, this lily becomes an orchid pink. A new and distinctive color shade which is most pleasing. Often called "The Most Beautiful of all Water Lilies." A GIANT PLANT. \$4.50.

H. C. HAARSTICK: Huge, very brilliant red with reddish bronze leaves. This lily was a sensation last year at our display gardens and stopped the traffic as well as creating hundreds of comments from our visitors. The blooms come consistently 10" to 12" across. A GIANT PLANT. \$4.50.



The BLUE WATER LILIES of Tomorrow



THE HEAVENLY BLUES — \$8.30

(PAMELA and KING OF BLUES)

Natural color photo on ANSCO COLOR FILM taken at the Slocum Water Gardens.

TWO NEW BLUE LILIES THE WHOLE WORLD HAS BEEN WAITING FOR

PAMELA (left, above, including bud): A clear, rich heavenly blue of tremendous size. One of the largest of all lilies ranking close to Missouri and Mrs. Whitaker in size. It is the truest blue lily we know. Very free flowering. A GIANT PLANT, \$4.50.

KING OF BLUES (right above). A magnificent very, very deep violet blue almost like velvet. Purple violet sepals. Originated at our Gardens. Really much deeper blue than the above illustration indicates. We believe this to be the finest deep violet blue lily in existence. A GIANT PLANT, \$5.00.

NECESSARY POOL ACCESSORIES

SLOCUM'S POOL PATCH: The ideal substance for patching the leak in your concrete pool. For many years we have experimented with various materials for stopping pool leaks. We have developed SLOCUM'S POOL PATCH for this purpose. Chisel out the crack so that it is at least $\frac{1}{2}$ " wide and 1" deep. Just add a small amount of water to SLOCUM'S POOL PATCH. It is a thick paste and pack into the crack firmly. As it dries, it expands whereas most substances shrink when they dry. 10 lbs. \$4.50; 5 lbs. \$2.50.

SLOCUM'S SKY BLUE POOL PAINT: The ideal concrete paint. It not only greatly beautifies the pool but it waterproofs it and stops minor leaks. 1 qt. \$2.50; 1 gal. \$7.35.

ARGUCIDE—FISH REMEDY: An absolutely ideal treatment for Fungus and Tail rot. It also kills all parasites and controls to a large extent, other harmful goldfish parasites such as anchor worm, flukes and white spot. Controls algae and green scum as well. Use according to directions.

2 $\frac{1}{4}$ oz. size \$1.75 prepaid (when ordered separately)
4 $\frac{1}{2}$ oz. size \$2.25 prepaid (when ordered separately).



CHINESE
BLACK
MOOR

Beautiful coal black fish. Ideal for aquarium or pool. Pair—\$2.00, 6—\$5.50, dozen—\$10.00.



Actual color photo in **KODACHROME** taken at the Slocum Water Gardens. Little girl: Katrina Marx, Auburn, N. Y.

EIGHT OUTSTANDING TROPICAL WATER LILIES ARE INCLUDED IN THIS PHOTO. YOU CAN NOT GO WRONG WITH ANY OF THEM.

Note: **GENERAL PERSHING** and **PANAMA PACIFIC** are below average relative size in above photo.

- | | |
|--|--------|
| 1. BLUE BEAUTY —deep blue | \$4.00 |
| 2. DIRECTOR GEO. T. MOORE —deep violet-blue | 4.50 |
| 3. GEN. PERSHING —orchid pink | 4.50 |
| 4. MRS. WHITAKER —giant azure | 4.00 |
| 5. MRS. C. W. WARD —rich pink | 4.00 |
| 6. E. HUTCHINGS —red-pink night bloomer | 4.00 |
| 7. MISSOURI —creamy white night bloomer | 4.50 |
| 8. PANAMA PACIFIC —purple | 4.00 |

BASKET COLLECTIONS

Any 3—\$10.50

Any 4— 13.95

Any 5— 17.40

Any 6— 20.90

All 8— 27.90

World's Finest Tropical Water Lilies

GOLDEN ORF

THE POOL FISH OF THE FUTURE: Beautiful golden orange backs with white bellies. Real speedsters—they put the fastest goldfish to shame. Imported a few years ago from southern Germany. Very hardy; will live over winter outside; get along peaceably with all goldfish. Grow about twice as fast as goldfish. Spend more time at top of water than goldfish! 4-5 inches. Fair, \$2.00; 6 for \$5.50; doz. 10.00.



SLOCUM'S PERFEX—The Perfect Fish Food for Pool or Aquarium
 Feed every other day what fish will eat in 10 or 15 minutes.
 1 Qt.—\$1.00 3 Qts.—\$2.75

BUY OUR SELECTED RED GOLDFISH!

NO POOL IS COMPLETE WITH WATER PLANTS ALONE!

Goldfish—especially our **SELECTED RED GOLDFISH**—add a dash of color and an interest to the pool that is absolutely indispensable. Furthermore, **GOLDFISH ARE NEEDED TO EAT MOSQUITO LARVAE** which are present in all outdoor pools. Be sure to include at least a dozen of these beautiful housekeepers!

Selective breeding for many years has resulted in this new strain of **RED GOLDFISH** with highly developed tails. Our fish are really **RED** and not yellow like those that one sees in the 5 and 10 cent stores.

Our **RED GOLDFISH** are very hardy and can be left in the pool all winter. It is not necessary to feed fish in the outside pool in winter.

HOW WE SHIP: We ship all fish by express collect. Snails, tadpoles, frogs and salamanders can be shipped in the same can with fish at no extra cost.

SHIPPING CANS: WHEN ORDERING FISH AND SCAVENGERS PLEASE include \$1.00 extra for can. This can is not returnable. Large orders of goldfish are shipped in special shipping cans (valued at \$35.00 each). These **MUST BE RETURNED IMMEDIATELY BY PREPAID RAILWAY EXPRESS**. Use same shipping tag which arrives on can. Merely reverse **TO** and **FROM** on address.

OUR GUARANTEE: WE GUARANTEE LIVE DELIVERY OF ALL GOLDFISH. We will replace any that die in shipping providing we are notified immediately after their arrival. However, we can make replacements only when a Bad Order Report is included from your local express office. **PLEASE NOTE:** If only one or two fish die during shipping, please do not ask for replacements! We always give a few extra fish with every order.

CAUTION: Do not put fish in new cement pool until pool has been filled and drained two times. Alkali from cement might kill fish.

SPAWNING: Grow baby goldfish in your pool! Watching the baby fish grow is highly fascinating. Order fish early if you wish them to spawn in your pool. Be sure to include either (1) Oxygenating plants or (2) The Floating Water Lettuce for the fish to lay their eggs on. We especially recommend Anacharis for fish spawn especially well in it and its bright, green, lacy foliage adds tremendously to the pool. Order both, preferably.

BREEDERS: Fish 3 inches or longer can be classified as breeders, if they have spent one winter in an outdoor pool.

Fish Shipped 2,500 Miles

"I want to thank you for the swell lot of fish, snails and plants you sent me. Everything arrived on May 25th in fine shape. The fish were spry as ever and are beautiful. If ever I need anything more I shall certainly send to you."

Mrs. Emma H. Davis
 Seattle, Washington



Selected Fancy Red Fantail (Only half of tail visible)

Selected Red Comet

Actual **COLOR PHOTO IN KODACHROME** taken at the Slocum Water Gardens. Fish were photographed in an aquarium with green cardboard (slanted so as to reflect the sunlight) for background. Bubbles were engraver's idea.

Please Note: (1.) Fish shipped in April and early May are not always so red as in above photo but will grow deeper in your pool. (2.) Many fish have beautiful markings of black, gold and silver.

SELECTED RED COMETS: Have beautiful long tails. Often their tails are nearly as long as their bodies. 4 to 6 INCH **BREEDERS**—Pair, \$1.50; 6, \$4.00; 12, \$7.50.

SELECTED GOLDFISH: Same glorious colors as in Comets. Only difference: Tails are slightly shorter. 4 to 6 INCH **BREEDERS**—Pair, \$1.40; 6, \$3.75; dozen, \$7.00.

SELECTED RED FANTAILS: Gorgeous fan-shaped tails. Most beautiful of all fish. 4 to 5 INCH **BREEDERS**—Pair, \$1.50; 6, \$4.00; dozen, \$7.50.

SELECTED BLACK MOORS: Beautiful coal black fish with pop-eyes. Ideal for aquariums or pools. Medium size, per pair \$2.00; 6, \$5.50; dozen, \$10.00.

SELECTED CALICO SHUBUNKINS (straight tails): Sometimes called the "Rainbow Fish" due to the many different colors on the same fish. Blue generally predominates. A magnificent strain of fish. 4 to 6 INCH **BREEDERS**—Pair, \$1.50; 6, \$4.00; dozen, \$7.50.

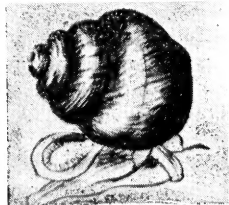
GIANT GOLDFISH: These are the most beautiful pool fish in the World!! Especially selected for richness of coloring and gorgeous tails!!

6- 8 inches long. Pair, \$3.00; 6, \$8.50.
 8-10 inches long. Pair, \$6.00.

SCAVENGER COLLECTIONS—For Pools and Aquariums

Allow 2 Scavengers for Every Square Ft. of Pool Surface

All Pools Need Scavengers! Most pools do not have nearly enough. **Allow 2 scavengers for every square foot of your pool.** For example, a pool 5 ft. x 10 ft. should have 100 scavengers and no less!



**TRAPDOOR
SNAIL**

fascinating creatures to watch!

OUR GUARANTEE: We guarantee live delivery of all scavengers.

SHIPPING: Please include \$1.00 for shipping can. Exceptions: small orders of snails which can be shipped in cartons.

PLEASE NOTE: (1.) Snails can be shipped along with lilies by merely wrapping in moss; (2.) Any of these scavengers require only a small amount of water for shipping and so express charges are very low.



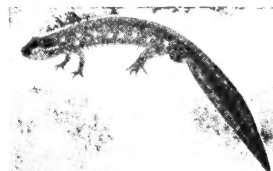
**RED
RAMSHORN
SNAIL**

Scavengers are the house-keepers of the pool. Snails and clams eat green scum and algae; tadpoles live on decaying lily leaves and fish excrements; frogs live on mosquitos, flies and other insects; salamanders aid also in the pool janitor work. Use plenty of scavengers and keep your pool crystal clear! Furthermore, all scavengers are very

**RED RAMSHORN
SNAILS:** An interesting red snail curled like the horn of the ram. The very best aquarium snail and equally good in the pool. Very hardy. 12 for \$1.25; 100 for \$7.00.

LIVE-BEARING TRAP-DOOR SNAILS: The largest of all hardy snails. Actually do bear their young alive. One of the very best snails for the pool. 12 for \$1.50; 100 for \$8.00.

**AMERICAN
SALAMANDER**



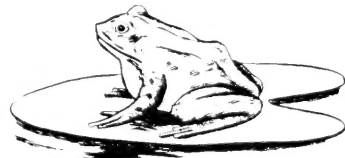
AMERICAN SALAMANDERS: Harmless water newts. Live on insects. Have four legs and a tail. Red and black dots on sides. 4 to 5 inches. Interesting to watch. Pair for \$.65; 3 for \$1.00.



TADPOLE

TADPOLES: Will transform into frogs during summer. Everybody loves to watch them. Live on decaying lily leaves and fish excrement. Help keep pool clear. 5 for \$.50; 12 for \$1.00; 100 for \$7.00.

**GREEN FROG—
THE BEST
CROAKER**



GREEN FROGS: Lilies and frogs just seem to go together. Once you have seen an intelligent looking frog sitting on a lily pad you will understand why. Available beginning June 15th due to State law. Add \$1.00 for can when ordering separately. Adult breeders—\$2.00 per pair; 6 for \$5.50.

GOLDEN ORF (Golden Trout). Beautiful golden orange fish which swim near the surface of the water and are therefore visible most of the time. Very peaceful fish and can be placed with goldfish. These fish are real speedsters, being faster than any goldfish. Native of southern Europe. 4-5 inches. Pair, \$2.00; 6, \$5.50; dozen, \$10.00.

FANCY GOLDFISH COLLECTIONS

1. TUB GARDEN COLLECTION—\$5.50

- | | |
|-------------------------------------|---------------------|
| 2 Selected Comets | 2 Fancy Fantails |
| 2 Selected Goldfish | 2 Calico Shubunkins |
| 8 BEAUTIES—All 4 to 6 inch BREEDERS | |

2. SMALL POOL COLLECTION—\$9.50

- | | |
|--|---------------------|
| 4 Selected Comets | 3 Fancy Fantails |
| 4 Selected Goldfish | 3 Calico Shubunkins |
| 14 BEAUTIFUL FISH—All 4-6 in. BREEDERS | |

3. MEDIUM SIZED POOL COLLECTION— \$13.50

A beautiful Assortment of Comets, Selected Goldfish, Fantails, and Calico Shubunkins.

20 BEAUTIFUL FISH—All 4-6 in. BREEDERS

4. 30 ASSORTED FANCY FISH—\$19.50

Same Beautiful Assortment and Sizes as Above.

PLEASE NOTE: Please add \$1.00 extra for shipping can, to Collections 1, 2 and 3. Collection 4 is shipped in a special shipping can (valued at \$35.00 each). This must be returned immediately by prepaid railway express. Use same shipping tag which arrives on can. Merely reverse TO and FROM of address.

SCAVENGER COLLECTIONS

(Allow 2 Scavengers for every square foot of your pool surface to keep pool clear.)

25 ASSORTED SCAVENGERS—\$2.50

For the Small Pool (3' x 4'). A Balanced Assortment of Snails, Tadpoles, and Salamanders.

50 ASSORTED SCAVENGERS—\$4.50

For the Medium Sized Pool (4' x 6'). A Balanced Assortment of Snails, Tadpoles, and Salamanders.

100 ASSORTED SCAVENGERS—\$8.00

For the Large Sized Pool (6' x 10'). A Balanced Assortment of Snails, Tadpoles, and Salamanders.

ASSORTED SNAIL COLLECTIONS

Can be shipped in same package with lilies. Recommended for pools which already have Tadpoles, Salamanders, and Frogs as snails alone are not usually sufficient to keep pool clear.

The below collections include: Ramshorn and Trapdoor Snails—the 2 BEST SPECIES.

12 ASSORTED HARDY SNAILS—\$1.50

For the Tub Garden or Aquarium

25 ASSORTED HARDY SNAILS—\$2.50

For the Small Pool

50 ASSORTED HARDY SNAILS—\$4.50

For the Medium Sized Pool

100 ASSORTED HARDY SNAILS—\$8.00

For the Large Sized Pool

TUB GARDEN: A Miniature Water Garden

The inexpensive Tub Garden is ideal for the beginner who does not want to go to the expense of building a concrete pool. It is also ideal for the family who rents their property as a tub is easily moved.

TRY THIS THRILLING NEW ADVENTURE!



A COMPLETE TUB GARDEN . . . \$9.50

Actual color photo on Ansco Color Film taken at Slocum Gardens by Perry D. Slocum
MODEL: SUZANNE BOVEE of Binghamton. Age 3½ yrs.

TUB GARDEN COLLECTION CONTAINS:

- | | |
|---|-------------------------|
| 1 Zinc Coated Metal Tub | 1 Variegated Sweet Flag |
| 1 Water Lily (your choice of red, pink, yellow, blue, purple or changeable) | 1 Water Lettuce |
| | 5 Snails (Scavengers) |

TUB GARDEN WITHOUT TUB—\$5.00

The complete Tub Garden should also contain a Goldfish and Scavenger Collection (See Page 21.)



SMALL PLANTING TUB—\$3.50

Also made of white cedar re-enforced with metal bands. Handle not shown.

Size—about 14 qts. Ideal for planting Tropical Lilies, Shallow Water and Bog Plants, as well as Oxygenating Plants.



PLANTING TUB—\$5.50

White Cedar Tub. The Largest and Sturdiest Wood Tub Available: Size: 21 in. in diameter; 11 inches high. Will last a long time.

These tubs are ideal either for (1) tub gardens or (2) planting tubs. Price, \$5.50 F.O.B. Binghamton, N. Y.

We recommend these lilies for the Tub Gardens:

Gloriosa, red, \$4.50; Golden Cup, yellow, \$4.00; Aurora, changeable, \$4.00; Pink Opal, pink, \$3.50; Lustrous, rose pink, \$5.00; August Koch, lilac, \$4.00; Panama Pacific, purple, \$4.00.

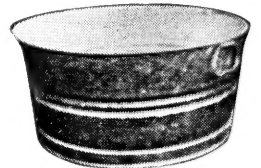
HOW TO MAKE A TUB GARDEN

For the best results, the tub should be sunk at least half way into the soil. A sunny location is preferable. Place about 4" of good garden soil in bottom. Cover soil with half inch of sand and fill with water. Plant hardy lilies horizontal (flat) and tropicals upright.

Tub Gardens fit into Rockeries beautifully. For most impressive effects, use shrubs, evergreens, or a hedge for background and boulders or rocks for foreground.

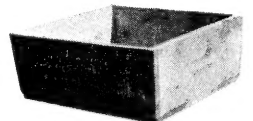
METAL TUB—\$5.00

Zinc-coated (galvanized) tub, very sturdily made. Size 24" in diameter by 10½" deep. Ideal for TUB GARDENS or planting containers for lilies or lotus. Large enough for 2 lilies when used in pool. Will last a long time.



PLANTING BOX—\$3.50

20 in x 20 in. x 8 in. (depth) made of durable wood here at our Nursery. Ideal for planting one or two lilies or several shallow water plants. Place bricks or blocks under box to bring to desired depth.





Natural Color Photo on Ansco Color Film Taken at Slocum Water Gardens

QUEENS of the Pool TRIO \$12.25

Value \$14.00

*3 of the
World's
Largest
Water
Lilies*

- SUNRISE**—Huge **YELLOW**; the Largest Hardy Water Lily (8-10 inches)\$5.00
ATTRACTION—Largest **RED** Hardy Water Lily; Very Showy (7-9 inches) 5.00
BLUE BEAUTY—Large Deep **BLUE** Water Lily; Very Fragrant (8-11 inches) 4.00
Value—\$14.00 **SPECIAL—\$12.25**

COMPLETE COLLECTION FOR SMALL POOL—\$23.50

This collection contains everything needed for the 4 x 6 foot pool in Lilies, Aquatics, Goldfish, Scavengers, and Fertilizer.

A VERY SPECIAL VALUE:

- 3 **HARDY WATER LILIES**
GOLD MEDAL TRIO (Page 6)
OR 3 TROPICAL LILIES—YOUR CHOICE (Page 19)
5 **AQUATICS** (for background border or centerpiece)
YOUR CHOICE of Blue or Yellow Water Iris, Pickerel Rush, Cattail, Arrowhead, Marsh Marigold, Sweet Flag, Parrot Feather, Floating Heart, Forget-Me-Not, Peppermint.

Value—\$27.05 Plus

4 **FLOATING PLANTS**

- 4 Water Lettuce (for spawning)
2 **OXYGENATING PLANTS**
Cabomba and Anacharis.
10 **BEAUTIFUL GOLDFISH**
(3 to 6 inch **BREEDERS**.)
6 Red Comets, 2 Calico Shubunkins, 2 Red Fantails.
25 **SCAVENGERS**
Trapdoor and Ramshorn Snails.
1 **CARTON SLOCUM'S PERFEX**
(The Perfect Pool Fish Food.)
3 **POUNDS SLOCUM'S PERFEX FERTILIZER**

SPECIAL—\$23.50

COMPLETE COLLECTION FOR MEDIUM SIZED POOL—\$34.75

This collection contains everything needed for the pool 7 to 8 feet across in Lilies, Aquatics, Goldfish, Scavengers, and Fertilizer.

- 5 **HARDY WATER LILIES**
YOUR CHOICE of the **ROYAL QUINTET** (Page 4) or the **STAR QUINTET** (back cover).
OR 5 TROPICAL LILIES—YOUR CHOICE (Page 19)
10 **AQUATICS** (for background, border or centerpiece)
YOUR CHOICE of 5 of the following (2 each): Blue or Yellow Water Iris, Pickerel Rush, Cattail, Arrowhead, Marsh Marigold, Sweet Flag, Parrot's Feather, Floating Heart, Water Forget-Me-Not, Peppermint.

Value—\$39.90 Plus

4 **FLOATING PLANTS**

- 4 Water Lettuce (for spawning)
2 **OXYGENATING PLANTS**
Cabomba and Anacharis.
10 **BEAUTIFUL GOLDFISH** (3 to 6 inch **BREEDERS**)
6 Red Comets, 2 Calico Shubunkins, 2 Red Fantails.
50 **SCAVENGERS**
A balanced Assortment of Snails, Tadpoles, Salamanders.
1 **CARTON SLOCUM'S PERFEX** (The Perfect Pool Fish Food)
7 **Pounds SLOCUM'S PERFECTION FERTILIZER**

SPECIAL—\$34.75

Return Postage Guaranteed
SLOCUM WATER GARDENS
 950 Front St., Binghamton, N. Y.

SEC. 34.66, P. L. & R.
 U. S. POSTAGE
PAID
 Permit No. 329
 BINGHAMTON, N. Y.



5 OF THE WORLD'S FINEST PERENNIAL LILIES—IDEAL FOR SMALL POOL

★ **STAR QUINTET - \$19.60 (value \$22.50)** ★

Actual color photo on ANSCO COLOR FILM taken at Slocum Water Gardens

By nature, all of these lilies have moderate leaf spreads

This Collection is Ideal for the Small or Medium Sized Pool

GLORIOSA: A glorious bright Red water lily. Very choice. \$4.50.
GOLDEN CUP: The freest blooming and most popular **YELLOW.** \$4.00.
COMANCHE: The largest and deepest colored of the **ORANGE** water lilies. \$5.00.

MORNING GLORY: The finest and most beautiful of all the **APPLE BLOSSOM PINK** Water Lilies. Exceptionally free flowering. \$4.50.

ROSE AREY: A gorgeous **DEEP SALMON PINK.** Very fragrant. Generally considered the most beautiful of all deep pink hardy lilies. \$4.50.

GOLDFISH—WHOLESALE: Put a large quantity of goldfish in your pool for real enjoyment! You can always see a few goldfish if plenty are present! Just imagine dozens of beautiful red goldfish darting in and out among your water lilies! Above goldfish are our famous red strain. Some have white, black, and silver markings. Small Breeders \$10.00 for 50; 4 in.-6 in. Breeders \$20.00 for 50.

SLOCUM'S FISH FEED: The Perfect Fish Food for Pond or Aquarium. A product of several years of experimentation. A very well balanced ration for your fish. Ideal for either pool or aquarium. 1 quart \$1.00; 3 quarts \$2.75. Add 40¢ for parcel post.



SLOCUM'S SKY BLUE POOL PAINT: The ideal concrete paint. It not only beautifies the pool but waterproofs it as well. Will stop minor leaks. A most beautiful pleasing shade of sky blue. Two coats are recommended. 1 gal. \$7.35; 1 qt. \$2.50.

WATER PLANT COLLECTIONS

MINIATURE POOL COLLECTION—\$4.00

Ten Choice Aquatic Plants for the tub garden or small pool.

- | | |
|--------------------------------------|-----------------------|
| 4 Water Plants for sides or corners. | 2 Floating Plants. |
| 2 Water Plants for centerpieces. | 2 Oxygenating Plants. |

SMALL POOL COLLECTION—\$7.00

Twenty Choice Aquatics (10 or more varieties) for the 4 x 6 ft. (or larger) pool. Such a pool will accommodate 2 or 3 water lilies, also.

- | | |
|---------------------------------------|-----------------------|
| 10 Water Plants for sides or corners. | 3 Floating Plants. |
| 4 Water Plants for centerpieces. | 3 Oxygenating Plants. |

MEDIUM SIZED POOL COLLECTION—\$10.50

Thirty-five Choice Aquatics (12 or more varieties) for the 8 x 10 ft. (or larger) pool. This pool will accommodate 5 or more water lilies, also.

- | | |
|---------------------------------------|-----------------------|
| 15 Water Plants for sides or corners. | 6 Floating Plants. |
| 5 Water Plants for centerpieces. | 9 Oxygenating Plants. |